



Institute of Media Studies

MJMC DISSERTATIONS 2020-21

SN	Students	Titles
1	Sangram Keshori Mallick	A study on impact of digital media in relation to social awareness among college students in Bhubaneswar
2	Sreema Satapathy	Social media as a crisis response tool: A case study on Ganjam migrants during Covid-19 pandemic
3	Swastik Mohanty	A study on effects of digital communication in Odia cinema industry
4	Lakhmipriya Swain	Learning through television in Covid-19 times: A study on changing practice in Bhubaneswar students
5	Debasis Panda	Media language: A case study on style of writing of two Odia newspapers
6	Chandramani Das	Alcohol in Media: A study on drinking portrayals, alcohol advertising and consumption among youth
7	Jayasmita Mohanty	Women and Media: A study on status of women journalists in Odia TV news channel
8	Rajeswari Pallai	Media narratives on economic crisis during Covid-19: A study on vernacular dailies.
9	Smitanjali Routray	A study on relevance of Doordarshan in the age of emerging private news channels in Odisha
10	Rashmiranjan Mohanta	Role of print media in spreading awareness on Coronavirus (COVID-19) in Bhubaneswar
11	Sangram Patra	New media interventions for tourism promotion: An empirical study in Odisha
12	Jagannath Prasad Sahu	Media ownership and politics of convenience: A study on Odisha media
13	Akankshya Pattnaik	Impact of Covid-19 on OTT platforms: A study on content consumption among Bhubaneswar viewers
14	Pramod Saha	A study on documentary photography in preserving and promoting Odia culture
15	Tanushree Mahapatra	A study on role of media in combating human trafficking in Sundargarh district
16	Sovan Kumar Dash	Environmental Communication: A study on use of information communication technology (ICT) to empower fishermen community in Chilika
17	Digambar Swain	A study on journalistic use of social media by Odia dailies
18	Bikash Baral	Impact of celebrity journalism on society: A case study in Bhubaneswar
19	Tejaswini Mishra	Living in a moment: Impact of video sharing apps on younger generation in Bhubaneswar