



Institute of Media Studies

MJMC DISSERTATIONS 2022-23

SL. No	Students	Titles	Guides
1	Abhilipsa Rath	A Study on e-newspapers' readership patterns and demands in Bhubaneswar	Manoranjan Panda
2	Himanshu Bhushan Panda	A study on use of Information Communication Technology (ICT) for Agriculture in Balianata block of Khurda district	Sitakanta Pratapsingh
3	Ipsita Priyadarsini	Effect of Social Media on Mental Health: A Case Study in Capital City of Bhubaneswar	Manoranjan Panda
4	Kamal Krishna Mohanty	Use of communication strategies by Odisha Government to promote local tourism: A study in Ranapur block of Nayagarh district	Sarita Chopra Chakraborty
5	Manoj Kumar Sahu	Role of Odia TV Channels in Promoting Health and Wellness: A Study on Biju Adarsh Colony in Bhubaneswar	Sarita Chopra Chakraborty
6	Madhumita Bhuyan	A study on suicide reporting in Odia print media	Sitakanta Pratapsingh
7	Rosalini Mohapatra	A study on media as an instrument to curb social evils with special reference to quackery in Dasapalla block of Nayagarh district	Manoranjan Panda
8	Rajesh Kumar Mallick	Relevance of Folk Theatre in Development Communication in Odisha: A case study on Mughal Tamasha	Manoranjan Panda
9	Radha Rani Sarkar	A study on role of media in the promotion of Odia literature	Sitakanta Pratapsingh
10	Satya Narayan Das	Impact of Odia television cooking shows on food preferences: An audience survey in Bhubaneswar	Sarita Chopra Chakraborty
11	Ramif Raja Rohini Jena	Role of Social Media in Promoting Sports in Odisha: A Case Study on Hockey World Cup 2023	Manoranjan Panda
12	Akshaya Patnaik	A Study on Role of Media in Accelerating the Process of Women Empowerment in Odisha	Sitakanta Pratapsingh
13	Subhashree Dash	Fashion Communication in the Digital Age: A Case Study on Regional Brands of Bhubaneswar	Sarita Chopra Chakraborty
14	Krishna Prasad Patnaik	A Study on Corporate Communication Practice by Private Hospitals in Bhubaneswar	Sarita Chopra Chakraborty
15	Priyambada Rout	Impact Evaluation of Odia Newspapers' Educational Supplement on Matric Students' Academic Performance: A Study in Government Schools of Bhubaneswar	Manoranjan Panda