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2ND NATIONAL MEDIA CONCLAVE INAUGURATED

Guv calls for universal code of conduct for journalism

BHUBANESWAR: Odisha Governor Prof. Ganeshi Lal on Wednesday called for a universal code of conduct for journalism and said the serious threats confronting the world could be defeated only if the global media is united.

“In the 21 st century, the quantum science, which means consciousness, must guide journalism. Then the question of veracity, accountability, discrimination, monopoly and reliability will cast into shade.

Media being the ambassador of social responsibility, it is expected that socio-economic and political justice must be imparted. Let there be economic, social and political justice for all. There must be efforts to establish a society which is free from discrimination,” the Governor said in his inaugural address to the 2 nd edition of the National Media Conclave jointly organised by Institute of Media Studies (IMS), Utkal University and Information and Public Relations Department at KIIT University auditorium.

“There should not be any interference as far as worship, belief and faith is concerned.

Liberty of questioning and liberty of expressing oneself should not be at all blocked. As far as status and opportunities are concerned, the Governor said, there should not be any discrimination. Individual dignity should be respected and he called upon media to play a greater role in ensuring justice for all. Stressing on enlightened and behavioral journalism, the Governor said the consciousness must rule in the sector and “in our sastras it is written: *Satyam bruyat, priyam bruyat, na bruyat*



Guests during inaugural ceremony of the 2nd National Media Conclave in Bhubaneswar | IMS

satyam apriyam (Speak the truth, speak the pleasant, but do not speak the unpleasant truth)”. A justifiable conjecture must prevail to eradicate the unethical business practices damaging the very fiber of democracy.

“As we the human beings are a blend of ‘*Sat-Chit-Ananda*’ (Sat is that never changes, truth, absolute being, Chit is consciousness and Ananda is bliss), our activities should be *Chit-mulak, Ananda-mulak and Sat-mulak*. In one word, it should be ‘*hit-mulak*’ and ‘*maya-unmulak*’. Media being a fighting enemy to establish truth in the universe can bring that consciousness among the human beings,” he said. “I wish the three-day deliberations would be making a flyover from India to World, not India to Bharat,” he added.

Speaking on the occasion, Lok Sabha MP and patron of the conclave Bhartruhari Mahtab said communication for development (C4D) involves understanding people, their beliefs and values, the social and cultural norms that shape their lives. The con-

clave would be a platform for sharing ideas and knowledge to facilitate development process and empower individuals and communities to take actions to improve their lives, he added.

Chairperson of Haryana State Higher Education Council Prof. B. K. Kuthiala stressed on harnessing the power of communication to promote development.

Among others, Vice-Chancellor of Kushabhau Thakre University of Journalism and Mass Communication Prof. (Dr) MS Parmar, Vice-Chancellor of Utkal University Prof. Soumendra Mohan Patnaik, Director of New Delhi-based CEMCA Dr. Sahid Rasool, Dean of Pearl Academy, New Delhi Prof. Ujjwal K. Chowdhury, HoD of Journalism & Mass Communication, Shivaji University, Kolhapur Prof. Dr. Nisha Pawar and Conclave Chairman and Director of IMS Prof. Upendra Padhi also spoke.

Addressing a plenary session on ‘Political Economy of Development in India’, eminent writer Dr. Hara Prasad Das, Professor of University of Mysore Dr. N. Usha Rani, HoD of Communication Research Department of IIMC Prof. Gita Bamezai, Director of IIMC-Dhenkanal Prof. Mrinal Chatterjee and Chief Coach of MAK-Bhubaneswar Dr. Hara Prasanna Das highlighted India’s growth story of economic development and data journalism.

In another plenary session on ‘Emerging perspectives in communication for social change’, Director of Institute of Knowledge Society, Centurion University Prof. Dr. Chandrabhanu Patnaik, Chairman of UNESCO Chair on Community Media, University of Hyderabad Prof. (Dr.) Vinod Pavarala, Dr. Rasool, Dr. Kuthiala, Prof. (Dr.) Nishamani Kar

of National Defence Academy and former Professor of University of Rajasthan Dr. Sanjeev Bhanawat outlined the current and emerging approaches in change communication from both scholarly and practice perspectives.

At ‘Technology Imperatives in C4D’ plenary session, Professor of Osmania University Dr. K. Narendra, Dr. Parmar of Kushabhau Thakre University, Pro Vice-Chancellor of Central University of Hyderabad Prof. B. P. Sanjay, Professor of Mizoram University K. V. Nagaraj, Dr. Chowdhury of Pearl Academy and Dr. Pawar of Shivaji University focused on the access to information, skills, technologies, and processes to make informed choices.

Similarly, Senior Journalist Sandeep Sahu, gender justice expert of Oxfam India Julie Thekkudan, Deputy Director of FII and Founder of Women’s Press Corporation Ms. Usha Rai, general secretary of South

Asian Women in Media (SAWM) Ms. Swati Bhattacharjee, HoD of Sociology in Central University, Silcher, Assam Prof. (Dr.) B. K. Behera and media co-ordinator of Oxfam India Himanshi Matta spoke on ‘Media Development and Media for Development’ on second day.

In another plenary session on ‘Prospects and Challenges for Participatory Community Media in India’, former Director of All India Radio Prof. M.P. Lele, Professor of University of Hyderabad Dr. Vasuki Belavadi, Prof. K Narendra of Osmania University, Dr. Harish Kumar of Maharishi Dayanand University, Principal Correspondent of Doordarshan, Kolkata Snehasis Sur and Joint Director of SIRD Dr. Saroj Kumar Dash stressed on rural issues. More than 100 scholars and academicians presented their research papers in six technical sessions on second day of the conclave.

On the third day, Vice-Chancellor of Central University Prof. (Dr.) V. L. Darurkar, Chairman of Prasar Bharati Board Dr. A. Surya Prakash, Advisor to Lok Sabha Speaker on Parliamentary Group Rahul Dev and Editor of Asia Times Saikat Datta spoke on ‘Electoral politics of Development in India (1947-2018) and beyond’ session.

The valedictory ceremony was graced by Vice-Chancellor of Revanshaw University Prof. (Dr.) Ishan Patro, Vice-Chancellor of Central University Prof. (Dr.) VL Darurkar and Professor of Maharishi Dayanand University Dr. Harish Kumar and Prof. BP Sanjay.

PR’s role in democracy stressed

BHUBANESWAR: Public Relations (PR) influences and guides public opinion, which has a greater role to play in strengthening democracy, to a significant extent. It helps in building mutual understanding and developing a trusting relationship between an institution and public, said Information and Public Relations and Law Minister Pratap Jena.

He was delivering the inaugural address at a National PR Conclave on the occasion of National PR Day here on Saturday. The event having the theme ‘Strengthening Democracy: Role of PR’ was organised jointly by Institute of Media Studies (IMS), Information and Public Relations Department and Utkal

University.

“It is encouraging that a growing number of PR practitioners are becoming aware of the social and political ethos of their profession. Adapting to professionalism, they have

National PR Day

remained the agents of change and development,” he added. Speaking on the occasion, Chairman of Press Council of India Justice Chandramauli Kumar Prasad stressed on positive contributions of PR. He also pointed out its negative role in the society.

He specifically raised fingers at what he called paid journal-

ism by way of spreading false information or half-truths by PR agencies through media. He urged journalists not to canalise their entire energy on negative aspects of governance alone as doing so might tend to undermine hundreds of positive aspects and hard work of people in governance and demoralise them.

Referring to free media, he reiterated the Government’s commitment to freedom of speech and free press. “We are always proponents of freedom of press. We are committed to safeguard the interests of journalists,” said Chairman of Press Council of India Justice Chandramauli. **MORE..P2**



I&PR and Law Minister Pratap Jena inaugurating the National PR Conclave in presence of Chairman of PCI Justice Chandramauli Kumar Prasad | IMS

Orientation Programme for Freshers

‘Convert challenges into Opportunities’

BHUBANESWAR: The Institute of Media Studies (IMS) on Thursday organised a seminar on Opportunities and Challenges in Professional Education on the occasion of orientation programme of freshers.

The experts appealed to the students to convert all challenges into opportunities with hard work to succeed in their career. The young graduates were at the threshold of entering into a world full of challenges and opportunities. Hence, they should be optimistic and take all challenges as opportunities. Education should inculcate values in students and development must be holistic, they said.



Director Prof. Upendra Padhi addressing students

Speaking on the occasion, Editorial chief of vernacular daily Sambad Ranjit Guru said in India, the concepts of higher education and career planning are often conflated. Parents think of higher education choices as determinants of a child's career. Moreover, it is important to understand that the employment landscape is

changing swiftly, he added. Citing the challenges faced by the media industry, he said journalist should work in good faith for larger interest of the society. “As we are in a post-truth world with eroding trust and accountability, credible media reports have its impact on the society,” he added.

Attending the seminar,

Consulting Editor of OdishaReporter, a news portal, Sampad Mahapatra asked the students of journalism to choose their field of interest and accordingly enhance skills required for it. Starting from command over language to updated information on latest happening, a student should keep a watch on the society, he said and added that students should focus on development journalism and make a career in it.

Among others, Director (Migration & Education, Thematic Unit) of Aid et Action Umi Daniel, Director of DDCE, Utkal University Dr Sujit Kumar Acharya and Director of IMS Prof Upendra Padhi also spoke. Students were present.

REFORMS IN JOURNALISM EDUCATION HIGHLIGHTED



Prof. Biswajit Das of JMI University being felicitated

BHUBANESWAR: Hundreds of institutions in India offer journalism education. Despite its popularity and demand it faces huge challenges and obstacles, said by chief speaker Prof. Biswajit Das, Director of Centre for Culture Media and Governance, JMI University, New-Delhi on the eve of invited lecture and felicitation ceremony on the occasion of Platinum Jubilee Celebration organized by Institute of Media Studies at Utkal University. Elaborately describing about the historical perspective of media workers, Prof. Das emphasized the building of new and innovative thoughts and ideas which will boost the professional school of journalism. He also added that by introducing and teaching proper ethics into the core curriculum, an unbiased news circulation can be obtained. As Chief Guest Vice Chancellor of Utkal University Prof. Soumendra Mohan Patnaik advised the media students not to worry or fear about the obstacles in this profession. According to

him not money but greater fulfillment of life is more necessary. Journalist is somebody who is with everybody. So they have to choose a different unique way to influence the society.

Guest of Honour State Information Commissioner Ms. Sashiprava Bindhani deliberated the

ideas on responsibilities of a journalist. She stressed that

transparency must be maintained for the welfare of the public. Another guest, P.G. Council Chairman, Utkal University Prof. Brahmananda Satpathy said that everybody is a journalist directly or indirectly. To bring social transformation, the journalists should act as a symmetric force. Projecting reality without being biased is the main challenge before media today, he added.

In this occasion Director of Institute of Media Studies Prof. Upendra Padhi delivered the welcome address and felicitated Prof. Biswajit Das. Dr. Ambika Shankar Mishra, Asst. Professor of J&MC department of Centurio University gave the vote of thanks.

75 YEARS
of Utkal University

ODIA CINEMA NEEDS WIDE CRITICISM

BHUBANESWAR: The Odia cinema has a glorious past. The first Odia film ‘Sita Bibaha’ was released in the year 1936 and was an important part of the struggle for a manifestation of Odia cultural identity in celluloid form and it is a movable history, said noted cine critic and researcher Surya Deo here on Wednesday.

Speaking at a seminar on ‘Contextual Issues Plaguing Odia Cinema’ organised by citybased Institute of Media Studies (IMS) here, Deo said since the first film in Odia language “Sita Bibaha”, the industry has gone stronger by every passing day. But for last two decades or more the standards of Odia Cinema has gone down drastically.

There was a time when Odia films were hailed by film lovers across the country and these movies used to

get laurels from International film circuits. But in recent years, even Odia people hesitate to watch films made in this regional language, he added.

Odia film actress Anu Chaudhury said the odia cinema industry lacks qualitative media coverage and

criticism. Its quality is degrading because of the illiterate filmmakers and technicians who are ruling the industry. The odia film can be as strong as any other language film and it has got immense market in the country and abroad, only if we will be able to create qualitative

cinema, she added.

Hello Arsi-fame Odia film producer Ajay Routray stressed on quality content and good intention to make realistic and socialist cinema for the audience.

Director of the institute Prof Upendra Padhi also spoke on the occasion.



Speakers and guests during a seminar at IMS

PR’s role in democracy stressed

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Vice-Chancellor of Central University of Orissa (CUO) Prof Sachidananda Mohanty stressed on the code of conduct for the profession.

Among others, Prof Sanjeev Bhanawat of University of Rajasthan, Bengaluru-based PRCI’s Director Mrs Geetha Shankar, former director of I&PR Department Baishnab Prasad Mohanty and Director of IMS and Conclave Convenor Prof Upendra Padhi also spoke.

The event had also two plenary sessions on ‘Transparency in public administration and good governance’ and ‘PR in mobilizing public opinion and CSR activities’ where eminent academicians from across the country shared their views.

Students of various universities and colleges in the State and outside Odisha participated.

Journalists should support truth, not suppress: Critics

BHUBANESWAR: "The only commitment of a Journalist should be to support the truth" were the words of Poet, Author & Editor Kedar Mishra on the occasion of National Press Day at a Seminar “Journalism Ethics & Challenges in Digital Era” conducted by Institute of Media Studies. Journalism should not be treated as a career option but as a service to the society by being the voice of the voice less, he added.

Senior Journalist Priyaranjan Sahu spoke of the different positive qualities a journalist should have & emphasised on the fact that a journalist is necessarily a social worker first and a reporter of truth next. He stressed on how in today's digital age media entrepreneurs like Dhruv Rathee, Pratik Sinha etc. have come up challenging the mainstream media and have created their on niche audience through social media like Facebook & YouTube. He

encouraged the Journalism students to take inspiration from such people & be an accountable journalist using the digital mediums.

National Press Day

Chief editor of Chandrika Online Prasanta Pattnaik explained the efficiency of social media in propagating both ground breaking original news as well as fake news. He also said that

though individual journalists using the digital media are spreading like wildfire in today's world still they can't compete with the accountability and trustworthiness of the established Print Medias. He inspired the students to be honest at their work and establish themselves as accountable journalists before the masses.

Senior Assistant Editor, The Hindu Prafulla Das and Director of the institute Prof. Upendra Padhi also spoke.



State’s senior journalists during the celebration

PROTECTIVE CROP CULTIVATION IN ODISHA STRESSED

BHUBANESWAR: Horticultural crops are well known for their nutritional values for human health and, therefore, constitute a cheap and effective source of nutritional security for the masses. Their specific role in improving vitality and resistance against human diseases due to high antioxidant activities has received considerable attention from the experts here on Wednesday.

Inaugurating a seminar on ‘Horticulture for Nutritional Security’ organised by Institute of Media Studies (IMS), head of vegetables science department of OUAT Prof. Dr. Gouri Shankar Sahoo said, “Good health depends on good nutrition which in turn depends on agriculture to provide the foods – cereals, pulses, vegetables, fruit, meat, fish, milk and dairy products – for a balanced diet that meets our needs for energy, protein, vitamins and minerals.

Though India is second in production of fruits next to china, our country is not even in the list of top fifties

in food security.”

Explaining the balance diet and nutritional requirement of an adult, Assistant Director of Directorate of Horticulture Subrat Kumar Chaud said the average daily consumption of vegetables and fruits in Odisha is Green Leaf Vegetable 47.0 gm, roots & tubers 64.0 gm and milk & milk products 12.0 gm.

In order to ensure nutritional security in the State, the Government has planned to produce 22.1 lakh tonne fruits from 3.29 lakh hectares (ha), 90.2 lakh tone vegetables from 6.6 lakh ha and 5.1 lakh spices from 1.49 lakh ha, he added.

Other important crops grown in the state are pulses (arhar, moong, biri, kulthi), oilseeds (groundnut, sesamum, mustard, niger), fibers (jute, mesta, cotton), sugarcane, vegetables and spices

Among others, Prof. Diptimayee Jena of Food Science and Nutrition College of OUAT, Head of Social Work Department Dr Gayatri Pattnaik, senior lecturer Raghunath Mandal and students were present.

EDITORIAL

Wishing you a Happy New Year with the hope that you will have many blessings in the year to come.

New Year is the time to make resolutions. This year, let us make the resolution to spread happiness all around us and to keep the environment clean. May you have a fabulous 2019, full of great achievements and experiences.

The month of January also creates an aura of patriotism as the Republic Day is celebrated every year on 26 of this month to commemorate the date and moment when the Constitution of India came into force. Guru Gobind Singh's Birthday, Makar Sankranti, Pongal and Lohri will also be observed during this month. February is the month where bleak winter magically blossoms into a splendid spring. Come February and suddenly the various colors of nature burst forth everywhere.

After the chilling weather conditions, February brings much respite to all with pleasant sunny days, an ideal time to travel across the nation and celebrate the Indian festivals. February inspires us to work maximum in minimum time and strive for a better future.

The month of March welcomes spring season with clear sky and refreshing breeze. With blooming flowers, warm sunshine and greenery, the enthusiasm is on its peak to celebrate the festival of colors - Holi. Some more festivals like Maha Shivaratri, Gudi Padava, Ram Navami, Mahavir Jayanti and Good Friday shall also be celebrated during this month.

Youth are the future of the nation and they must utilize their energy for positive growth. While the college has been working hard in upgrading the competency skills of its students, pupils must develop leadership qualities to succeed in life.

We, at the Institute of Media Studies (IMS), will continue to keep you informed with all the latest developments pertaining to the institute and its diverse facets by providing a unique gateway to access important information through this.

Sustainability Development should be the motto of Humanity to keep global

BHUBANESWAR: Institute of Media Studies conducted a seminar in its premises on the topic "Global Warming & Its Consequences".

The seminar was attended by delegates Dr. Jaya Krushna Panigrahi, HoD, Dept. of Zoology, Sri Jaydev College of Education & Technology & Mr. Ajit Kumar Dash, Consultant of Environment, Language, Livelihood & Governance of Udrajah & OMEN.

Dr J K Panigrahi demonstrated to the students, the ill effects of global warming and its causes & preventive measures with the help of an informative PowerPoint presentation having lots of statistical data on the topic. He encouraged the students to convince the masses to adopt sustainable development which according to him is the only way to tackle the global warming situation which possesses a great threat similar to the earlier mass extinctions. He emphasized that it was high time we



Esteemed speakers during the seminar at IMS

should check out global green houses gases emission & switch to renewable resources for our energy needs. He also showed how a 50 years old tree benefits the humanity by providing oxygen and air purification, fruits & other benefits worth 50 crores in its lifetime.

Mr. A K Dash added that global warming being a man made problem should only

be solved by the mankind & with respect to that he added that it was the responsibility of the youth as well as the students to start practicing the steps necessary for sustainably developed society and further train others to do the same.

He also clarified the doubts of some students regarding their roles and responsibilities to act as a promoter of global warming by quoting

the famous proverb saying " Charity begins at Home ". He shared some of his life experiences how he acted as a catalyst to motivate some people to plant trees & also nurture them throughout their lives. He ended with a short Poem on nature composed by him.

Prof. Upendra Padhi, Director, IMS, Dr. Gayatri Patnaik, HoD, Dept of MSW were present in the seminar.

National Youth Day celebrated at IMS

BHUBANESWAR: The Digital India will empower youth to know the government and its various departments better and analyze the loops and strength unguided by political issues, said Regional Director of NSS R. Gokula Krishna here on Saturday.

Speaking at a seminar on 'Youth and Digital India' organised by Institute of Media Studies (IMS) on the occasion of National Youth Day, he said, "Swami Vivekananda always stressed on wholesome education that makes us a human and importance of preparing good teachers for society. Students and NSS volunteers can take responsibility for spreading digital literacy, and generating awareness of government programmes that can improve the ease of living."

Mentioning that India has largest youth population in the world, Officer on Special Duty (OSD) to Odisha Agricultural Marketing Board Shubhanshu Mishra said

the youth power should be channelized for nation building. The youth of the country should come together to dispel the climate of hatred and uncertainty and work for the greater glory of this great nation, he added.

Lawyer and Mediator

Sangita Majhi stressed on maintaining youthful spirit to achieve the desired goals. Youth needed to be guided by wisdom and insight to sift out negative information and harness technology to enhance nation building. Utmost freedom can bring out inner strength which can

be channelised for greater achievement of the society at large, she said.

Senior faculty of Social Work department and DPO of NSS Raghunath Mandal and course coordinator of MJMC Manoranjan Panda also spoke. Students of various departments of the col-



Guests during the celebration of National Youth Day on IMS premises

Importance of folk media in rural communication

Suchismita Mishra, Faculty of MJMC

'Communication' as a process is very important to everyone and everywhere.

As we know there is different medium of communication, such as- print, radio, television and new media. Apart from these medium 'folk media' is also a important medium which has an important role in rural communication.

From the very early age 'folk media' had taken most important role in exchange of thoughts and messages among the villagers in India.

India has variety of folk forms, which includes Bhavai of Gujarat, Baul and Jatra of Bengal, Burrakatha

of Andhra Pradesh, yakshagana of Karnataka, Nautanki of the North india, Villupattu of kerela, Ankha nata of Assam, Chhau in Bengal, Odisha and Jharkhand and many more forms are there.,though there is other traditional medium but this is much more famous medium in the villages.

Folk media tells real story, it reflects hope, strength, aspiration, perception of the villagers in a simple way. Song, music, drama, street theater, folk dance, yatra etc these are the different forms in folk media.

'Folk' as a communication medium it is only popular in rural areas. Local cultural activities come across through this medium which create in-



terest in people, anyone can easily participate in this communication process and they can give their feedback instantly.

This medium is very close to the heart and mind of the

villagers that can overcome the barrier of literacy, language, and also the cost factor as it is very low cost medium.

The medium is much more acceptable for the villagers,

through which they can easily share their thoughts and ideas. It has a strong way to reveal the view of the villagers on several topics, issues, incidents and sociopolitical activities.

It helps to create awareness and motivation among the villagers. Folk as a communication medium has an important role in development of rural areas. But at this 21st century in the era of new media, folk media is loosing it's importance.

Jatra, pala, street theater etc. are becoming rare to see day by day. Some how popularity of other traditional medium is effecting this media. Here a question comes that is the folk medium will loose its important when the tech-

Makar Sankranti in Odisha

BHUBANESWAR: Makar Sankranti is a major harvest festival celebrated in various parts of India. According to the lunar calendar, when the sun moves from the Tropic of Cancer to the Tropic of Capricorn or from Dakshinayana to Uttarayana, in the month of Poush in mid-January, it commemorates the beginning of the harvest season and cessation of the northeast monsoon in South India.

The movement of the earth from one zodiac sign into another is called Sankranti and as the Sun moves into the Capricorn zodiac known as Makar, this occasion is named as Makar Sankranti in the Indian context. It is one of the few Hindu Indian festivals which are celebrated on a fixed date i.e. 14th January every year. Makar Sankranti, apart from a harvest festival is also regarded as the beginning of an auspicious phase in Indian culture. The festival of Makar Sankranti is associated with much cultural significance. According to Purana, on this day Sun visits the house of his son Shani, who is the swami of Makar Rashi. This day symbolizes the healthy relationship of father and son. It is the son who has the responsibility to carry forward his father's dream and the continuity of the family. This festival is also called as Harvest Festival.

In Jagannath temple at Puri, this festival is observed as Uttarayana Yatra and Uttarayan Vandapana of Lord Jagannath. People offer a special kind of newly harvested rice and sugarcane mixed with jaggery, grated coconut, banana, molasses, chenna (cheese), Khua, dry fruits and milk called "Makara Chaula" to the presiding deity, the Sun God & lit solemn pyre for satisfying the evil elements plaguing household.

In the tribal-dominated districts of Mayurbhanj, Keonjhar and Sundargarh, the festival is celebrated with great joy. Cities like Cuttack and Bhubaneswar celebrate the festival by flying kites.

nology is becoming smarter day by day?

Folk media also play a crucial role in advertising. In different societies. The use of folk media as advertisement is seen in circumcision, betrothal and marriage ceremonies and in all forms of entertainment and festivals.

Today the same media can be used for community motivation, mobilizing support and participation in programmes and at the same time for entertainment. It poses no threat to the local culture.

It does not involve cultural communication hurdles. It is very useful for community development.

It creates a great impact among the peoples.

National PR Conclave-2018



Justice Chandramauli Kumar Prasad being greeted



Former Director of I&PR BP Mohanty being felicitated



Geetha Shankar and Prof Sanjeev Bhanawat



A packed house at the inaugural ceremony of National PR Conclave



Guests and speakers during the inaugural ceremony of National PR Conclave

Glimpses of NSS and Rural Camp



2nd National Media Conclave-2018



(From Left) Governor of Odisha Ganeshi Lal, Prof Gita Bamezai, Prof BP Sanjay, Prof KV Nagaraj, journalist Snehasis Sur and Prof K Narendra addressing the sessions



Governor inaugurating the conclave in presence of MP Bhartruhari Mahtab and others



Speakers and guests after the inaugural ceremony of the conclave



(From left) Sr journalist Sandeep Sahu, Swati Bhattacharjee, Prof Vasuki Belavadi, Joint Director of SIRD Saroj Dash, Usha Rai and Himanshi Matta addressing the sessions



An artiste performig at the conclave



IMS officials and team posing for a photograph after closing of the conclave



Dr. VL Darurkar



(From left) Prasar Bharati Chairman A Surya Prakash, Saikat Datta, Rahul Dev, Dr Sahid Rasool, Dr Issan Patro and Dr Usha Rani speaking at different sessions