



**NATIONAL PR  
CONCLAVE-2018**

# National PR Conclave-2018

April 21-22, 2018, Bhubaneswar, Odisha

## INAUGURAL CEREMONY:

**Time:** 9.30 am | **Venue:** Institute of Engineers, Bhubaneswar

Opening note by **Prof. Upendra Padhi**, Director of IMS and Conclave Convenor

Preside by **Shri Baishnab Prasad Mohanty**, Former Director of I&PR, Govt. of Odisha

Keynote address by **Prof. Sachidananda Mohanty**, VC of Central University of Orissa

Address by **Prof. Sanjeev Bhanawat**, Head of CMC, University of Rajasthan

Address by Hon'ble Minister of Information & Public Relations and Law **Shri Pratap Jena**

Address by **Mrs Geetha Shankar**, Director, PRCI, Bengaluru

Address by **Justice Chandramauli Kumar Prasad**, Chairman, Press Council of India

Presentation of Memento to the dignitaries and felicitation

End note by **Shri Manoranjan Panda**, Faculty of MJMC, IMS

**TEA BREAK: 11.30am – 11.45am**

## PLENARY SESSION-I: Transparency of Public Administration and Good Governance

**Time:** 11.45am | **Venue:** Institute of Engineers

Opening note and Chair by **Dr. Ashok Panda**, Chairman, PRCI, Bhubaneswar

Lecture by **Dr. Hara Prasanna Das**, PR Consultant & Motivational Speaker

Lecture by **Prof (Dr.) Sudhakar Panda**, VC of Birla Global University

Lecture by **Dr. Mrinal Chatterjee**, Professor, IIMC, Dhenkanal

Lecture by **Shri RN Mahapatra**, Chief Public Relation Officer, Eastern Railway

Lecture by **Shri Sudhi Ranjan Mishra**, Head of Corporate Affairs and Communication, PPL

**LUNCH BREAK: 1.30pm–2.30pm**



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## **PLENARY SESSION-II: PR in Mobilizing Public Opinion and CSR Activities**

**Time:** 2.30.5 00pm | **Venue:** Institute of Engineers

Opening note and chair by **Dr. Pradosh Kumar Rath**, Asst. Professor, Central University Orissa (CUO)

Lecture by **Shri Bibekananda Biswal**, Deputy Director, I&PR Dept., Government of Odisha

Lecture by **Dr. Nalin Kumar Patra**, HoD, Dept of J&MC, BJB College

Lecture by **Dr. Hari Krishna Behera**, Dept of J&MC, Berhampur University

Lecture by **Dr. Jayant Swain**, Coordinator, PG Department of J&MC, Ravenshaw University

Lecture by **Shri Shiv Shankar Das**, Assistant Professor, J&MC, Birla Global University

Lecture by **Dr. Pratima Sarangi**, Assistant Professor, Sri Sri University

Lecture by **Shri Gyanaranjan Mishra**, Programme Coordinator, BGU

**TEA BREAK: 5.00pm-5.15pm**

## **CLOSING CEREMONY:**

**Time:** 5.30pm | **Venue:** Institute of Engineers

Opening note by **Prof Upendra Padhi**, Director of IMS and Conclave Convenor

Chief Guest Hon'ble Speaker of Odisha Legislative Assembly **Shri Pradip Kumar Amat**

Address by **Prof. Sanjeev Bhanawat**, Head of CMC, University of Rajasthan

Address by **Prof. Prabhat Kumar Padhi**, Chairman, Institute of Engineers (I), Odisha State Centre

Presentation of Memento to the dignitaries, felicitation and distribution of certificates

End note by **Dr. Gayatri Patnaik**, Sr Faculty, IMS